



**FOR IMMEDIATE RELEASE**

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**JESSICA TURLICK VINCENTZ MAKING A SPLASH THIS SUMMER AS INTELLITRENDS INTERN**

**Clarkston, Mich.** June 29, 2011 - Intellitrends, LLC, a market research and market strategy company is proud to have Jessica Turlick Vincentz as its summer intern. Jessica holds a degree in public relations from Quinnipiac University. She brings lots of energy and passion to Intellitrends. Her past internship experiences in public relations agencies, theatre and the magazine industry brings a lot to the company. Her role in the company will be to continue to provide excellent research services for clients and assist with current projects. She is a dedicated, hard worker who will be a great asset to Intellitrends this summer!

**About Intellitrends** — Marlene Stone founded Intellitrends LLC in 1989. Intellitrends is a leading international provider of research and analysis to a varied array over 50 clients. Serving as a market vision company providing customized customer research and intelligence studies, including product and services validations, focus groups, customer and employee satisfaction studies, and WIN/LOSS reviews. Intellitrends focuses on delivering objective, in-depth analysis and actionable advice to make informed business and marketing decisions. Intellitrends has offices in Clarkston, Michigan and Dallas, Texas.

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